

NOTE: As appropriate, in place of "customer" please substitute your language, such as member, client, donor, supporter, etc.

Our keynote speaker is... / Our next speaker is...

THE "Hippie with an MBA." Like any good hippie, he wants more love in the world; with his MBA he helps organizations find that love in their customer relationships.

In his 20-year corporate career he—

- was an award-winning sales rep at Hewlett-Packard, increasing love exclusively with accounts that were already HP customers
- ran Microsoft's renowned Executive Briefing Center, fostering leadership relationships with the company's most valuable customers and partners
- led communications for the Microsoft VP who owned worldwide customer support operations

Since 2015, he has spoken, trained, and consulted with companies and nonprofits from startups to global titans, helping them create more love in every aspect of their work.

He KNOWS love. He's been married to his best friend for 30 years and enjoys deep and fun relationships with his adult children and his octogenarian parents. He is "dog dad" to two crazy dachshunds, owns more tie-dye than a man his age probably should, and aspires to know more about whiskeys from around the world.

Please join me in, yes, showing the love, to customer love guru, THE Hippie with an MBA, Bryan Rutberg.